



Hungarian University of Agriculture and Life Sciences  
Szent István Campus  
Student Research Conference

20<sup>th</sup> May 2026  
program

**9.00 a.m. The opening of the MATE Student Research Conference at Szent István Campus**

place: MATE “Tudástranszfer Központ” ground floor T-9 auditorium

Conference opening: Prof. Dr. Gyuricza, Csaba rector

Prof. Dr. Kovács, Zoltán vice-rector

Prof. Dr. Szendrő, Péter president of OTDT

Prof. Dr. Helyes, Lajos full-professor

plenary session:

Dr. Ábrahám Csaba – Eurofins Magyarország, managing director

Dénes Kálmán – Heineken Hungaria Sörgyárok Zrt., Sörtermelési manager

Ujhegyi Nikolett – HUN-REN Research Center for Agricultural Sciences, Department of Evolutionary Ecology, Research Associate

Bardócz Tamás – Eurofish International Organization, senior consultant

**9.30 a.m.** After the Campus opening, the section will be held in TK building room No. 218. (Tudástranszfer Központ /TK/)

**Economics and Social Sciences Section 1 programme**

Committee:

chair: **Dr. Kollár, Péter** associate professor, MATE Szent István Campus, Institute of Agricultural and Food Economics, Department of Leadership Sciences

members:

**Dr. Prihoda, Emese** associate professor, MATE Szent István Campus, Institute of Agricultural and Food Economics, Department of Economic Sciences

**Dr. Fodor, Zita Júlia** associate professor, MATE Szent István Campus, Institute of Agricultural and Food Economics, Department of Business Economics and Management

**Póka, Viktor** Process Improvement Manager, OrganX Group Hungary

member/secretary:

**Horváth, Ádám Benedek** assistant lecturer, MATE Szent István Campus, Institute of Agricultural and Food Economics, Department of Marketing and Supply Chain Analysis

student member

**Khoury, Arsinia** Supply Chain Management student, MSc, Szent István Campus

Section organiser: **Dr. Prihoda, Emese** associate professor, MATE Szent István Campus, Institute of Agricultural and Food Economics, Department of Economic Sciences

Student Research presentations:

**LENGYEL ROLAND** Business Administration and Management, BSc, full-time student, 3<sup>rd</sup> semester (Szent István Campus)

Title: **Connection between Economic Environment and Corporate Performance: Case of MetLife**

Supervisor: **Dr. Thalmeiner, Gergő** assistant lecturer, MATE Institute of Rural Development and Sustainable Economy, Department of Investment, Finance and Accounting

**MBANDUA JUSTINA CHILOMBO** Leadership and Management, MSc, full-time student, 4<sup>th</sup> semester (Szent István Campus)

Title: **Sustainability Practices in Higher Education Institutions in Ghana: Analyzing the Impact of Corporate Strategy, Organizational Actors, and Consumer Behaviour**

Supervisor: **Dr. habil Rudnák, Ildikó** associate professor, MATE Institute of Agricultural and Food Economics, Department of Agricultural Management and Leadership Sciences

**NGUYEN ANH KHUE** Business Administration and Management, BSc, full-time student, 3<sup>rd</sup> semester (Szent István Campus)

Title: **Assessing the Strategic Adoption of TikTok Livestreaming for Business Performance: Evidence from Hungarian SMEs**

Supervisor: **Dr. Thalmeiner, Gergő** assistant lecturer, MATE Institute of Rural Development and Sustainable Economy, Department of Investment, Finance and Accounting

**MARIA JOSE BERMUDEZ ROJAS** Leadership and Management, MSc, full-time student, 4<sup>th</sup> semester (Szent István Campus)

Title: **Pan American Standard for Safe Sports Environments**

Supervisor: **Dr. habil Rudnák, Ildikó** associate professor, MATE Institute of Agricultural and Food Economics, Department of Leadership Sciences

**NGANGA JUDY MUTHONI** Leadership and Management, MSc, full-time student, 4<sup>th</sup> semester (Szent István Campus)

Title: **Financial Challenges at Public Universities in Kenya**

Supervisor: **Dr. habil Rudnák, Ildikó** associate professor, MATE Institute of Agricultural and Food Economics, Department of Leadership Sciences

**AMARAKOONGE OSHADA JAYANETH** Supply Chain Management, MSc, full-time student, 4<sup>th</sup> semester (Szent István Campus)

Title: **Does Green Supply Chain Management Enhance Corporate Sustainability Performance by Addressing Customer Perceptions and Reducing Carbon Emissions? A Study in Hungary**

Supervisor: **Dr. Csonka, Arnold** associate professor, MATE Institute of Agricultural and Food Economics, Department of Marketing and Supply Chain Analysis

*Lunch break (30 minutes)*

**ROSIDI NURAI SYA AALEA BINTI** Supply Chain Management, MSc, full-time student, 4<sup>th</sup> semester (Szent István Campus)

Title: **Smart Locker Delivery System Development In Malaysia**

Supervisor: **Dr. Thalmeiner, Gergő** assistant lecturer, MATE Institute of Rural Development and Sustainable Economy, Department of Investment, Finance and Accounting

**IVAN OFOLI HOLOMAH** Supply Chain Management, MSc, full-time student, 4<sup>th</sup> semester (Szent István Campus)

Title: **Regulatory Challenges and Opportunities for Digital Transformation in the Automobile Industries of Ghana**

Supervisor: **Dr. Thalmeiner, Gergő** assistant lecturer, MATE Institute of Rural Development and Sustainable Economy, Department of Investment, Finance and Accounting

**MARIA ELISA NAJERA CARDENAS** Supply Chain Management, MSc, full-time student, 4<sup>th</sup> semester (Szent István Campus)

Title: **Consumer Perception of the Use of Blockchain to Enhance Traceability and Sustainability in Ecuadorian Fine Flavour Cocoa Sector**

Supervisor: **Dr. Thalmeiner, Gergő** assistant lecturer, MATE Institute of Rural Development and Sustainable Economy, Department of Investment, Finance and Accounting

**MOSES AMPADU** Supply Chain Management, MSc, full-time student, 4<sup>th</sup> semester (Szent István Campus)

Title: **Improving Post -Harvest Logistics to Reduce Food Waste in Ghana**

Supervisor: **Dr. Mészáros, Kornélia** senior lecturer, MATE Institute of Agricultural and Food Economics, Department of Leadership Sciences

**WANG YIXUAN** Leadership and Management, MSc, full-time student, 4<sup>th</sup> semester (Szent István Campus)

Title: **Urban Waterlogging Management: Integrating Urban Development Planning with Strategic Leadership and Decision-Making to Balance Cost Efficiency, Resident Acceptance, and Engineering Feasibility**

Supervisors: **Dr. habil Rudnák, Ildikó** associate professor, MATE Institute of Agricultural and Food Economics, Department of Leadership Sciences

**Dr. Kerecsi, György** research assistant fellow, MATE Institute of Environmental Sciences, Department of Environmental Analysis and Technologies

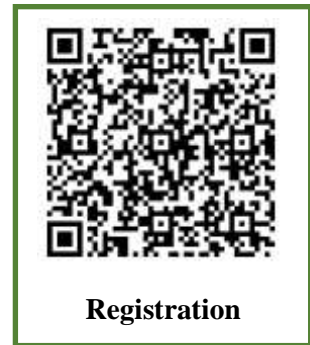
**TDK Orientation Program** – A student who has participated in the OTDK shares their experience.

The section will reach its conclusion and results will be announced in the section room.

We are looking forward to seeing you at the Student Research Conference!

The program is open to the public, participation fee is not required. Audio and video recordings may be made at the event, which will be made public according to institutional practice Please register.

[Registration](#)



**You can find the program of the other sections of the MATE Student Research Conference in the [Student Research Conference menu of the MATE website!](#)**

**The conference was supported by the National Talent Program:  
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KULTURÁLIS ÉS INNOVÁCIÓS  
MINISZTERIUM



Nemzeti Tehetség  
Program